



SOCIAL #NETWORKING SERVICE

Vulcan & District Chamber of Commerce : Social Media - Facebook Networking Service

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The Advantages of Social Networking for Promoting a Business

Social networking allows you to reach out to potential customers without spending exorbitant amounts of money on advertising while staying in touch with current customers. Having a presence on a popular social network suggests to people that your business is on the cutting edge or at least is able to keep up with the changing times. Using social networking to promote your business has many advantages but also requires some dedication and work on your part.

Vulcan & District Chamber of Commerce would like to help lighten the load with our Weekly Feature of our 2015 Members, by using our new Chamber Social Networking Service, starting with Facebook.

Top Reasons why to utilize Social Media Networking



1. Connecting with Current Customers
2. Finding and connecting with New Customers
3. Open communication
4. Cost: Almost all social networking platforms are free
5. Brand promotion and recognition
6. Increases website traffic
7. Can Impact Your Organic Search Results



Planting Seeds... Growing together!

"Business Owners need to understand and take advantage of Social Networking online. It's more that just a hype and an excellent way to promote your brand, connect with your customers/clients and place emphasis on your products, promotions, services and company values while adding visual interest to your business"

How does it work?

Your business submits the information you would like to share, via email, including your quality logo or image and your networking information of choice, to Vulcan Chamber Marketing and promotions.

We then upload your business information, as provided, and pin it to our Social network for one week during 2015, featuring your business at the top of our Vulcan & District Chamber of Commerce Social Network Page.—Simple yet effective **FREE OF CHARGE** to participating 2015 members.

www.facebook.com/VulcanChamber

The mission of the Vulcan and District Chamber of Commerce is clear: we help our members prosper.